

Aspirational Blocks Programme Form Data

Application Details

Category:	Aspirational Blocks Program
Name of the State:	Kerala
Name of District:	Kasaragod
Name of the Block:	Parappa
Name of the Block Officer:	SUHAS C M
Designation:	BLOCK DEVELOPMENT OFFICER
Mobile number:	9995490195
Email:	bdoprpa@gmail.com
Office Address:	PARAPPA BLOCK PANCHAYAT P.O. PARAPPA KASARAGOD, KERALA - 671533
Name of the District Collector/Magistrate:	INBASEKAR K IAS
Mobile number:	9447496600
Email:	dckas.ker@nic.in
Office Address:	CIVIL STATION, VIDYANAGAR, KASARAGOD, KERALA - 671123

A. Quantitative:

1.Please enter values of 38 KPIs given below for the period March 2023 to December 2024

- **Instruction :** Please use the data from Champions of Change Portal for relevant columns. .

S.No.	Indicators	March 2023 Value	December 2024 Value
-------	------------	------------------	---------------------

*1.	1.1	Percentage of ANC registered within the first trimester against total ANC registrations	90.8	98.29
*2.	1.2	Percentage of institutional deliveries against total reported deliveries	33.3	0.00
*3.	1.3	*Percentage of low-birth weight babies (less than 2500g)	66.7	0.00
*4.	1.4	Percentage of Tuberculosis(TB) cases treated successfully against TB cases notified a year ago	74.1	88.20
*5.	1.5	Percentage of National Quality Assurance Standards (NQAS) certified facilities in Block	7.1	55.55
*6.	1.6	Percentage of person screened for Hypertension against targeted population in the Block	12.3	100
*7.	1.7	Percentage of person screened for Diabetes against targeted population in the Block	8.4	100

*8.	1.8	Percentage of pregnant women taking Supplementary Nutrition under the ICDS programme regularly	26.8	100
*9.	1.9	Percentage of children from 6 months to 6 years taking Supplementary Nutrition under the ICDS programme regularly	8.2	95.30
*10.	1.10	Measurement efficiency of children enrolled at Anganwadi Centres during the reporting month	36.2	100
*11.	1.11	*Percentage of children under 5 years with Severe Acute Malnutrition (SAM)	1.5	0.35
*12.	1.12	*Percentage of children under 5 years with Moderate Acute Malnutrition (MAM)	2.3	1.19
*13.	1.13	Percentage of operational Anganwadis Centres with functional toilets	76.7	100

*14.	1.14	Percentage of operational Anganwadis Centres with drinking water facilities	52.5	94.0
*15.	2.1	Transition Rate - Percentage of boys transitioned from Upper Primary to Secondary level	99	97
*16.	2.2	Transition Rate - Percentage of girls transitioned from Upper Primary to Secondary level	97.5	97.13
*17.	2.3	Transition Rate - Percentage of boys transitioned from Secondary to Higher Secondary Level	94.9	96.02
*18.	2.4	Transition Rate - Percentage of girls transitioned from Secondary to Higher Secondary Level	86.8	94.15
*19.	2.5	Percentage of elementary school shaving PTR less than equal to 30	97.4	94.90

*20.	2.6	Percentage of schools having adequate no. of girls' toilet facilities against the total number of schools	91.2	100
*21.	2.7	Percentage of schools having trained teachers for teaching child with special needs (CwSN)	29.8	63.11
*22.	2.8	Percentage of boys with 60% and above marks in Class X board exam	68.4	94.83
*23.	2.9	Percentage of girls with 60% and above marks in Class X board exam	74.6	97.67
*24.	2.10	Percentage of boys with 60% and above marks in Class XII board exam	68.5	91.69
*25.	2.11	Percentage of girls with 60% and above marks in Class XII board exam	68.2	93.65
*26.	3.1	Percentage of FPOs formed in the block against total sanctioned	0.00	100

*27.	3.2	Percentage of beneficiaries under PM Kisan with land details and AEPB Seeded against total no. of beneficiaries with land details seeded	92.3	100
*28.	3.3	Percentage of Soil Health Cards generated against soil sample collection target	0.00	100
*29.	3.4	Percentage of Bovine Animals Vaccinated (FMD)	71.1	71.6
*30.	3.5	*Percentage of Ground Water Extraction at Block Level	61.5	61.90
*31.	4.1	No. of banking touch points (bank branch/BC/IPPB centre) located in the block	117	165
*32.	4.2	Total number of eligible Households (HHs) added to SHGs	32724	35312
*33.	4.3	Percentage of SHGs that have received Revolving Fund against total SHGs in the block	3.8	27.20

*34.	5.1	Percentage of Households (HHs) with functional tap water connections (FHTC) against total number of HHs in the block	34.9	40.57
*35.	5.2	Percentage of villages declared open Defecation Free (ODF) plus	57.9	100
*36.	5.3	Percentage of Gram Panchayats with BharatNet	100	100
*37.	5.4	Percentage of GramPanchayats with Live BharatNet connection against total number Gram Panchayats with BharatNet	85.7	100
*38.	5.5	Percentage of Households (HHs) constructed under PMAY-G against cumulative target	60.5	90.89

\* negative indicators are those whose lower value is good.

## B. Qualitative

2. Please provide Detailed Write-up on various measures undertaken by the DM/DC/Blocks officers highlighting strategies adopted in implementation for the following

### 2.1 Theme wise interventions

How are interventions undertaken to meet Critical Gap(s) of the Block in respective themes? To include details like Objectives achieved, Strategy used, Target Group, No of Beneficiaries, Implementation design, Project Implementation Site, Implementing Department & Partners, Duration of the project/initiative, Project Implementation Site, Source of Fund/Funding Support

**\*2.1.1. Theme Health & Nutrition.**

**A BRIEF INTRODUCTION ABOUT US.** Kasaragod district, located in the northernmost part of Kerala, formed in 1984, comprises 6 blocks. Parappa block, one among the 6 blocks, was formed in 2010. The hilly terrain, geographical distance from the headquarters & status of the tribal population led to the inclusion of the block in the Aspirational Blocks Programme in 2023. The program officially began in the block on September 16, 2023, with CHINTHAN SHIVIR, a brainstorming session Chaired by District Magistrate involving all the district, block level officials & people representatives, to identify the critical gaps in the block in all 5 dedicated themes & formalize them into a BLOCK DEVELOPMENT STRATEGY. The one-day program resulted in the preparation of the BDS, which continues to guide the block in its development path. SANKALP SAPTHAH, a week-long program to familiarize the stakeholders with the ABP, was held from October 3 - 9, 2023. SAMPOORNATA ABHIYAN, the 3-month target saturation flagship program, was launched on July 4, 2024, which ended with the SAMAPAN SAMAROH on September 29, 2024. **THEN & NOW: A TRANSFORMATIVE JOURNEY OF TURNING PARAPPA TO 2ND POSITION IN INDIA.** The ABP was officially announced on Jan, 2023. The blocks Delta ranking, which stood at 463th position in the June 2023 ranking, is now stands at 2nd. The composite rank is also stands at overall 2nd, truly making it a CHAMPION OF CHANGE. We received recognition twice: 3rd at national level (1st south zone) in the 2023 Dec Delta ranking & overall 2nd in the 2024 Sep ranking. This success made us eligible for an additional allocation of 3.5 cr, which will be used to address the critical gaps identified in the BDS, completing the development journey circle. **OUR STRIDES IN HEALTH SECTOR:** The health profile of the block includes 9 PHCs/FHCs/Taluk Hospital, 51 sub-centers & more than 300 dedicated health staff, including ASHA, MLSP, PHN, ANM, HI, JHI, and doctors. With proper guidance and monitoring from the district administration, it has been ensured that health benefits reach all sections of the population. During the CHINTHAN SHIVIR, critical health gaps were discussed, along with potential solutions, & deadlines were given to complete the same. A SWASTHYA MELA was also conducted to familiarize the community with the health theme. The SAMPOORNATA ABHIYAAN campaign ended in September 2023 with significant strides made in the health sector. **A QUICK SNAP INTO THE INDICATORS:** The ANC 1st trimester registration has seen a remarkable transformation to 98.29%. This improvement was the result of careful monitoring, dedicated house visits, the combined efforts of the Triple AAA team, proper data entry, tracking of EC couples, etc. However, despite all these efforts, the lack of institutional delivery point in the block still persists as a challenge. Most of the population is having institutional deliveries, with only a few transient deliveries reported. The health workers in the block have been working tirelessly to ensure that women & children get the best care possible. The rate of low birth weight babies is at an average of 10%, which is lower than both the national & state average. This achievement is largely attributed to the Poshan Abhiyan scheme, which has made a real difference in maternal nutrition & care. With a continued focus on high-risk pregnancies and mothers in need, the hope is that this number will continue to drop. One of the greatest triumphs, however, has been in NCD screening.



(Diabetes and Hypertension) from July to September, we ensured that all 30 years old & above are screened as part of the Sampoonnata Campaign, a truly impressive feat, which was done with the proper line-listed population and community involvement. The initiative was so successful that the National Health Mission Kerala recognized it as a model for others and as a best practice. With the additional allocation awarded, a visionary project is formulated to strengthen the 48 health institutions to get NQAS accreditation. Currently, 5/9 PHCs are NQAS accredited. Also, even after crossing the TB success rate, we are trying to align it with the national goal of TB MUKTHA BHARAT (NTEP). The action plan for the same is underway. In a first, a dedicated TB diagnostic center is proposed, which will aid us in the Initiative. **THE UNMATCHED VIGOR & PERSEVERANCE: PRESENTING OUR SUCCESS STORY OF POSHAN ABHIYAN:** There are 219 AWCs in the block in 7 panchayats & above 14000 children in between 6 months to 6 years. Our major achievement since the inception of the program involves proper service delivery through the Poshan Tracker. The SNP for pregnant women has significantly improved from 26.8% to 100%, thanks to the diligent monitoring through Poshan tracker. The SNP for children aged 6 months to 6 years experienced a significant leap, from 8.2% - 95.3%. While this achievement wasn't easy, the constant monitoring played a crucial role in boosting overall activities in the Anganwadis. The measurement efficiency, reached saturation, and a proposal has been submitted for the procurement of growth monitoring devices. SAM & MAM records the lowest due to the timely distribution of SN. The AWC infrastructure, including toilets & drinking water, has improved, and panchayat-level projects were ensured for having piped drinking water facilities. The SN was asked to provide within the first five days of every month. This proactive approach helped in obtaining the essential nutrients needed for the entire 25 days. The Poshan tracker is monitored, and pending entries are informed to AWWs. Also, Aadhar enrollment camps, VHND, Breast feeding week, Anaemia screening, nutritional & parental clinics, Poshan Maah, Poshan Pakhwada were successfully conducted. **OUR UNIQUE STRATEGY FOR SUCCESS:** We prepared "MICRO ACTION PLANS" for each indicator, followed a "COMMUNITY APPROACH" with the active involvement of the local community. The monthly district review meetings chaired by the DM reviews the performance. Online & offline meetings at PHCs/AWCs/Block, conducted to address the target indicators, with participation from the health & nutrition team. Meetings/Sensitization at LSGDs (Local Self Government Departments), Gram Sabha, IEC, Communication through Social Media; WhatsApp groups were created for each sector involving all frontline staff & officials. This platform facilitated with guidance, instructions, data collection & sharing of field insights. We adopted HANDS-ON STRATEGY, TRAINING ALL AWWs IN POSHAN TRACKER APPLICATION, which led to data driven development. Also LSGDs have prepared 401 PROJECTS WORTH OF 24 Crores FOR HEALTH & NUTRITION in the FYs 2023-24 and 2024-25. This is apart from the plan funds of Health dept. It ensured that all staff are actively engaged & motivated & are fulfilling their responsibilities. In the Samapan Samaroh, 595 frontline staff have received certificates of appreciation for their commendable work from DM.

#### \* 2.1.2. Theme Education

**INTRODUCING PARAPPA BLOCK OF KASARAGOD IN KERALA:** Parappa block, formed in 2010, was included in the Aspirational Blocks Programme in 2023. The program officially commenced in the block on September 16, 2023 with Chintan Shivir, leading to the formulation of a detailed BLOCK DEVELOPMENT STRATEGY. The critical gap analysis of

Education sector; a SWOT analysis, was prepared as a part of the programme. The week-long Sankalp Saptah celebrated in October 2023. SIKSHA-EK-SANKALP celebrated with various activities in educational institutions, including competitions & career guidance classes. The rapid progress saw the blocks delta ranking rise from 463rd in June 2023 to 2nd in the September 2024 rankings, earning national recognition and a 3.5 crore additional allocation with which we address some of the critical challenges in the educational sector.

**EDUCATION: STRENGTH & CHALLENGES:** The educational institution structure spans into 102 schools across 7 Grama Panchayats and 2 Block Resource Centers (BRCs). We have a strong public education system, a well-managed mid-day meal program, a near-universal enrollment for children over 5 years of age, & improved infrastructure. However, challenges like conveyance issues, geographical difficulties, shortage of vocational training centers persists.

**EDUCATION INDICATORS - ACHIEVEMENTS:** There is remarkable increase in the transition rate and learning outcome of the students in the secondary & higher secondary classes. The issues in data entry was asked to sort out in all indicators. Remedial classes were given by different schools in collaboration with LSGDs (Local Self Government Departments). More than 94% of schools in the block are having adequate number of girls toilet.

**SPECIAL BREAKFAST SCHEME:** In order to reduce the dropout rate, it was proposed to give breakfast to the needy students in addition to the mid day meals in our BDS. East Eleri Grama Panchayat is already implementing the scheme. This will have positive impact on nutrition and school attendance.

**SPECIAL STRATEGY FOR THE CHILDREN WITH SPECIAL NEEDS (CWSNs):** SSA is implementing Strengthening Teaching-Learning and Results for States (STARS) Project . The Program that is carved out of SSA, with a focus on those elements of the scheme that will most directly support school education enhancement. As a part of the implementation programme, learning aids were provided to the CWSN to ensure they have access to education from their home itself. Also, there was a distribution of assistive devices held at Parappa Block, jointly organized by ALIMCO (CSR) and the District Administration in which more than 17 students were provided with learning aids to facilitate proper education. For addressing the critical gaps among the Children with Special Needs , an inclusive sports day was celebrated. The International Day of Persons with Disabilities was celebrated at BRCs involving the children & parents.

**EXTRA CURRICULAR ACTIVITIES:** Vacation training for the teachers, Cluster training, Girls self defense classes, educational festivals, motivation &, career guidance were conducted.

**OUR ASPIRATIONS AND FUTURE PLANS:** LSGDs have ALLOCATED 2.69 CRORES & KDP (KASARAGOD DEVELOPMENT PACKAGE) allocated 7.37 CRORES. The block was granted 3.5 crore additional allocation for its exemplary performance in the quarterly delta ranking. With the additional allocation, we proposed 3 visionary projects that promotes sustainability and progress in the overall KPIs of ABP.

**INSTALLING WATER PURIFIERS IN GOVERNMENT EDUCATIONAL INSTITUTIONS:** From the additional allocation granted from NITI Aayog the proposal has been submitted to install 42 water purifiers in selected government schools of seven Panchayats. This initiative will benefit 9779 students of the block. Since, the region is a water scarce area access to clean drinking water had become a basic necessity. The Grama Panchayats will take special projects in FY 2025-26 to cover the remaining schools. Installing water purifiers in schools is essential for preventing long-term health problems caused by contaminated water.

**KITCHEN & DINING HALL:** It is proposed to build two dining halls in two Higher Secondary Schools of the block (1970 students) The availability of well-organized kitchen and dining facilities

within schools would not only support the effective delivery of nutritious meals but also contribute to a cleaner, safer, & more conducive environment for students to eat and engage in social interactions. This, in turn, would have a positive impact on school attendance, concentration, & academic outcomes, contributing to the long-term development of the community. **ARTIFICIAL RECHARGE STRUCTURE IN GOVERNMENT SCHOOLS, A MODEL TO REPLICATE:** It is proposed to construct 14 Artificial Recharge System (ARS) in government educational institutions. The implementation of the scheme is directly aligned with one of the Key Performance Indicators under the Aspirational Blocks Programme, i.e., the Stage of Ground Water Extraction. This initiative can extend to other government institutions as well, thereby contributing to the overall improvement of the water table across the entire block area. **GODHRASARATHI PROJECT:** Special free transportation arrangements are made to facilitate ST students to reach schools. This helps to reduce the dropouts among the ST students, ensure they safely travel to school and reach back home. **OUR STRATEGY:** Monthly Review meeting: Monthly review meetings are conducted at district, block, gram panchayth levels to discuss the activities ongoing and to catalyze future progress. **DATA ENTRY TRAINING TO HM/PRINCIPAL/DEO :** A training on data entry on UDISE+ and other related subjects was conducted at the block. This was to guide the teachers and Block Resource Center staffs in proper data entry in the student, teacher and school modules. **POOLING OF RESOURCES:** Kasaragod Development Package (KDP), a fund allocated for the developmental fund for the district is used in the development of educational institutions. The additional allocation from NITI Aayog is used for making significant infrastructural developments in the schools, mainly government institutions. With funds from SBM & LSGDs the lack sanitation infrastructure is addressed. **BRIDGING LEARNING GAPS:** Remedial classes, **COFFEE FOR YOU** A basic English competence programme were organized. **COMMUNITY STUDY CENTERS (Samoohya Padana Muri):** CSCs are educational classrooms which provide accessible learning spaces for students especially those from marginalized backgrounds, who might not have access to quality education. A gap analysis was conducted across the 34 CSCs of the block, & suggestions were shared with the tribal department to keep separate projects. Grama and block Panchayats have taken 66 projects worth of 2.3 Cr in FY 2023-24 & 2024-25. We are deeply committed to supporting our educational institutions because they are the foundation of a thriving society.

#### **\*2.1.3 Theme Agriculture & Allied Activities.**

**EMPOWERING OUR FARMERS - STRENGTHENING OUR AGRARIAN ECONOMY** Agriculture & Allied services is undisputedly the backbone of Indian economy. Parappa block of Kasaragod is no exception. In the Chinthin Shivir session the Strength, Weakness, Opportunity, Threat analysis of the sector was conducted and potential solutions were discussed, a **KRISHI MAHOTSAV** was celebrated in the Sankalp Saptah. We are happy that in the process we could provide some critical interventions in the sector. With the additional allocation granted (3.5 CRORES) there are proposals that will be greatly aiding the block in its agrarian journey. Also, we are the first among the aspirational blocks in Kerala to complete the soil health card target and distributed the same to the farmers. **THE AGRO-ECO PROFILE OF PARAPPA BLOCK** Parappa block has a 44711 ha total net sown area, 38486 ha gross cropped area & a total irrigated area of 9289.4 Ha. The block has a diversified cropping pattern, with crops like coconut, banana, arecanut, pepper, rubber, and various fruits, including exotic ones such as rambutan, dragon fruit, sweet lubica etc.. The

main crops cultivated include rubber (21095 ha), coconut (9908), arecanut (3319 ha), Pepper (1161 ha) Ginger (972 ha), Paddy (wetland 137.7 ha), pulses etc. About 17297 households engaged in farm activities and 3384 in non farm activities. We have 2 Farmers society, 20 primary processing unit, 4 FPOs, 1 Karshika Karma Sena & 1 custom hiring unit for agricultural equipment. Soil erosion in sloped areas leads to nutrient leaching, while increased acidity and deficiencies in essential micronutrients such as boron, zinc, and magnesium are weakening soil quality and impacting crop production. There is a lack of proper marketing channels, scattered & limited year-round production, poor crop planning, a lack of a common marketing system, and production gluts add to the problem. To tackle these issues we are planning for better marketing options, and a more organized system for procurement and production. There are more than 16292 cattle population, 41 milk societies, 7 veterinary dispensaries including one hospital. The ground water extraction rate at the block level is at 61.9 %. Currently 12 villages are under watershed development projects & 23 community rain water harvesting structures.

**SATURATION APPROACH IN ACHIEVING AGRICULTURAL PROSPERITY** The block has saturated most of the indicators. The PM Kisan indicator is saturated and the process is ongoing. We had completed the soil health card generation (Sampoornata Abhiyan) target and successfully organized the distribution of the same. The FPO target is accomplished. The door to door vaccination campaign under the NADCP fifth phase was completed in December quarter (71%). Ground water extraction is at safe category and there are measures to increase the water table.

**SOIL HEALTH CARD - BALANCED NUTRITION APPLICATION APPROACH** The soil health card scheme was one of the target indicator under Sampoornata Abhiyan, and all the stakeholders took tremendous effort to saturate the same (500 target). The success in the indicator was done with a lot of challenges from staff deployment in the District laboratory and even transporting the samples to the nearby district for testing. With immense support from District Administration, the project was completed on September 12, 2024 and first among the aspirational blocks in Kerala to complete the same. There was also a Soil Health card distribution function and the programme was inaugurated by the District Collector. The SHC distribution was held at Gram Panchayats and farmers were pleased to receive the same. Also, there was instruction from the district administration to provide them in regional language. Training sessions were arranged to the farmers for the use of the soil cards from Krishi bhavan.

**PERSPECTIVE PLAN FOR AGRICULTURE & ALLIED DEVELOPMENT GOING ORGANIC - RIGHT STEP IN THE RIGHT DIRECTION** Parappa block is also a key contributor to dairy farming, producing a large quantity of cow dung that can be used as organic manure. There are 2,600 registered dairy farmers supplying milk to 41 milk societies. The area has 1 veterinary hospital, 6 veterinary dispensaries, and 23 sub-centers. It is proposed to build an organic manure unit at the block level involving 7 panchayats. This unit will be largely benefiting the agrarian community.

**PROTECTING ALTERNATE LIVELIHOOD SYSTEMS - PROTECTING CATTLE FROM FMD - MASS VACCINATION STRATEGY** At the block and district Level all the officers were communicated about the NADCP (FMD) vaccination target, and the team to work with. Detailed training were provided to the Livestock Inspectors & regarding Pashudhan portal evaluation (Data collection platform). Meetings conducted at Panchayats, gram sabhas were conducted for sensitization of people and preparing a schedule. The animal husbandry vaccination for the year was completed in the December quarter and will be reflecting in the same. In the plan of action submitted for additional



allocation granted, it was decided to provide digital infrastructure (tablets) and back bags to the vaccinators, so they can enter the data from the field without any delay. By equipping vaccinators with a cool pail backpack to carry vaccines and supplies and a tablet with a larger screen and easy-to-use interface, the process will become much smoother. This will improve the efficiency of the vaccinators and contribute to better performance in terms of the percentage of bovine animals vaccinated against FMD, a key performance indicator (KPI) for the sector. Also, this will boost the KPI related to the sector, bovine animals vaccinated against FMD. **WATER CONSERVATION FOR AGRICULTURAL PRODUCTIVITY:** Parappa block being a water scarce area needed proper water conservation measures. The block falls under the safe category according to the Dynamic Groundwater Resources of Kerala -2023 Report. The MGNREGA schemes are involving in many water conservation measures. The Center for Research and Development with NABARD assistance had built 12 ARS (Artificial Recharge Structures) which mainly benefited the ST population. The Major and minor Irrigation department has undertaken the check dam/VCB projects in the Aspirational Block constructed under the Kasaragod Development Package. The project aims to address water scarcity in the region by conserving water during summer, supporting irrigation, and providing drinking water. As an innovative measure it is proposed to construct 14 Artificial Recharge Structures in the educational institutions under the different Panchayats of the block. The schools/institutions being the major water user, installing ARS in the institutions will be eventually raising the water table. LSGDs (Local Self Government Departments) have allocated 1.9 Cr to the overall agricultural development of the block in the FYs 2023-24 & 2024-25. This is apart from the dept plan funds.

**\* 2.1.4 Theme Social Development.**

**SOCIAL DEVELOPMENT THROUGH KUDUMBASHREE (SHGs) MISSION - A MODEL FROM KERALA:** Self Help Groups (SHGs) play an important role in transforming the rural economy. Among the different SHGs, Kudumbashree is one of the countrys earliest and largest community platform of women. Kudumbashree is a community-driven organization established by the Government of Kerala to empower women and alleviate poverty. It operates through SHGs, where women come together to improve their financial independence and social well-being. These groups are organized into Community Development Societies (CDS) at the local level, which link them to broader government support and resources. Kudumbashree focuses on economic empowerment, livelihood creation, and community development by providing training, credit access, and skill-building opportunities. Through its initiatives, it aims to foster sustainable development and uplift marginalized communities. The programme is a major poverty eradication, income generational initiative and has grown to become one of the successful gender equality movement. The social development in Kerala is mainly linked to Kudumbashree, the SHG mission. We have 7 CDS (Community Development Society) across 7 Panchayats, 2198 SHGs and 35312 households mobilized into SHGs. **A CONVERGENCE MEETING FOR SOCIAL DEVELOPMENT:** One day general orientation workshop on Kudumbashree programme and its convergence with ABP indicators was conducted by Kudumbashree & Parappa Block in July 22,2024. The orientation primarily focused on Kudumbashree programs and schemes, a session on ABP indicators and their convergence across all sectors. This session also explored how KUDUMBASREES human resources can be leveraged to achieve the goals. Panchayat Presidents, Vice Presidents, and CDS members participated in a group activity,

discussing their plans for saturating the selected indicators within the given time frame. There was also a detailed orientation on SAMPOORNATA ABHIYAN. Additionally, a session on SHGs and RF was conducted. The general orientation was followed by an explanation of the ABP indicators, addressing the gaps that need attention. In the final session, the Panchayat Presidents presented their plans for target saturation after group discussions.

**REVOLVING FUND DISTRIBUTION : BANK ACCOUNT OPENING MELAS CONDUCTED:** The saturation of Revolving fund given to SHGs was an indicator under Sampoonata Abhiyan campaign. As a part of the programme nationalized bank account opening melas conducted in all CDS and as a result, A TOTAL OF 1214 NATIONALIZED BANK ACCOUNTS WERE OPENED, helping more people in the community to engage with the formal banking system. In addition, 1856 RF (Rural Finance) applications were successfully collected from the NHGs (Neighbourhood Groups), which play a crucial role in rural finance initiatives. RF melas were also organized at the CDS level. (The progress in data was not reflected due to PFMS verification issue in the MIS.) To ensure the smooth functioning of these programs, NHG profiles were fully updated in the NRLM LokOS ensuring that all relevant data was accurately captured and stored for future reference and monitoring.

**GETTING FIRST HAND EXPERIENCES WITH SOFTWARE - "HANDS ON STRATEGY"** NHG profiles were fully updated in the NRLM LOKOS ensuring that all relevant data was accurately captured and stored for future reference and monitoring. The Kudumbashree resource persons were sensitized about LokOS application by the District Programme Managers. They were provide sensitization on NRLM portal, data entry and profile updation on LokOS Portal.

**COMMUNITY PARTICIPATION IN FINANCIAL INCLUSION ACTIVITIES - BOTTOM TO TOP APPROACH** Alongside these efforts, awareness campaigns were conducted in collaboration with the Panchayath Presidents and members. This partnership helped to mobilize community members and increase participation in the various initiatives, with Kudumbasree CDS playing a key role in organizing and facilitating these activities. The combined efforts of local authorities and community organizations ensured the success and outreach of these programs. Currently there are 165 banking touch point in the block. Financial literacy campaigns were conducted by tribal department among the tribal hamlets involving peoples representatives, Kudumbasree & oorumoopan (tribal leaders), and other implementing officers.

**SATURATION OF SOCIAL SECURITY SCHEMES:** PM Janasuraksha Insurance Scheme was saturated in the block. With Canara Bank as the Lead Bank, many Financial Inclusion Programmes were conducted in the block.

**SHG ACTIVITIES:** - Kudumbashree Mission, on July 29th, a Mazha polima event was organized by the Kudumbashree Kodom Belur CDS and Kodom Belur Grama Panchayat at Anakkal Vayal, where 2.5 acres of paddy cultivation was carried out. From this cultivation, 3 quintals of rice were harvested. - Under the Agri Nutri Garden project, 5 types of vegetable seeds were distributed free of charge to 1,235 farmers across CDS 19 wards, fruit cultivation etc., undertaken. - The Balasabha Sangamam for the West Eleri Grama Panchayat Annual Plan 2024-25 was held on 11th January 2025 at Kunnunkai AUP School. The event included speeches and congratulations from various representatives and was led by the CDS Chairperson. A segment of the event also involved the distribution of chickens and goats under the ST Livelihood Scheme to five beneficiaries, aimed at supporting their livelihoods. - A Senior Citizens Neighborhood Gathering was organized, which included a class for the elderly conducted by a Community Counselor. The gathering featured cultural programs presented by the elderly participants, showcasing their

talents and creativity. The Kudumbashree one-year program focuses on diverse initiatives to empower communities. It includes festival sales to boost income, Bala Sabha and Bala Panchayat for youth engagement, and geriatric care for elderly support. Additionally, it promotes micro plans for ST hamlets, sanitation activities, Agri nutrigardens, and paddy cultivation. Awareness programs and counseling services are provided, contributing significantly to the ABP goals by enhancing livelihoods, social welfare, and sustainable development. All events were part of a broader effort to promote empowerment, livelihood support, and cultural engagement. **FUNDING ALLOCATION: LSGDs (Local Self Government Departments) HAVE ALLOCATED 1.16 CRORE TO THE SOCIAL DEVELOPMENT SECTOR.** The projects include allocation to Extreme Poverty Eradication Programme, scholarship for differently abled, women hostel, programmes for senior citizen, women status study, Menstrual Cup supply, operation of gender resource center etc. Also Kerala is being successfully implementing the Senior Citizens Day Care at various Panchayats where a dedicated space for elderly citizens were provided where activities include yoga, medical consultations, recreation activities etc.

**\* 2.1.5 Theme Basic Infrastructure.**

**ENSURING BASIC NECESSITIES FOR OUR PEOPLE:** Basic infrastructure is critical for the overall development and well-being of any community. It provides the foundation for economic growth, enhances the quality of life, and ensures social stability. Infrastructure such as roads, water supply, sanitation, electricity, and housing is essential for access to basic services, promoting health, improving hygiene, and creating opportunities for education and employment. It also supports a better environment for businesses, encourages investment, and plays a significant role in reducing poverty by improving living standards. The governments continuous focus on improving infrastructure is a cornerstone of national development. These efforts are integral to achieving sustainable development goals (SDGs) and stimulating long-term economic growth. Effective infrastructure development creates an environment conducive to business, helps address urgent community needs, and improves the general standard of living. With the right infrastructure, communities become more resilient, which in turn contributes to the prosperity of the region and the country as a whole. **Achievements in Infrastructure Development:** Over the past year, the journey toward better infrastructure development has been noteworthy. Key milestones have been achieved, particularly in ensuring the availability of basic services to the entire population. A significant accomplishment is that all 15 villages in the region have been certified as ODF (Open Defecation Free), and efforts are in place to maintain this status. This initiative has not only improved sanitation but has also enhanced public health and hygiene standards. In addition, there are seven Gram Panchayats in the region Kallar, Kodom Belur, Kinanoor Karindalam, Panathady, Balal, West Eleri, and East Eleri. All these Panchayats now have access to Bharat Net and Live Net connections. While the remote geographical structure of the block causes occasional network issues, efforts are ongoing to overcome this challenge. The implementation of the PMAY (Pradhan Mantri Awas Yojana) has also been successful. This scheme aims to provide affordable housing to all. Field-level monitoring mechanisms (Village Extension Officers) have been introduced to ensure the transparency of the program, and direct interactions with beneficiaries help to understand the challenges and gaps in the system. These steps have contributed significantly to the successful rollout of the housing initiative. Additionally, the Jal Jeevan Mission is actively working toward the provision of safe

and adequate drinking water in rural areas. The mission aims to achieve water supply saturation by 2026. The District Collectors issued orders to transfer some Government lands for JJM projects. All the projects are tendered without any issues. Major works, such as the construction and commissioning of water treatment plants (WTPs), have been arranged, with progress expected to pick up once these components are fully operational.

**Strengths and Weaknesses:** While considerable progress has been made, there are several challenges that continue to impede the pace of infrastructure development. The geographical terrain of the region poses significant challenges in accessing materials needed for housing construction. This leads to delays in the construction process, which affects the timely delivery of housing units. Additionally, there are concerns about the misuse of funds by beneficiaries, which undermines the success of housing and development schemes. Sanitation workers face similar challenges, as the hilly areas make it difficult for them to reach remote locations to collect waste. The transportation of waste is also complicated by the terrain, making it more difficult to maintain cleanliness and sanitation. Furthermore, existing drinking water schemes are often inadequate in terms of capacity. This is compounded by the non-availability of private land for constructing essential infrastructure components such as pipelines, water tanks, and treatment plants, which further complicates the situation.

**However, there are also notable strengths in the ongoing development efforts. One of the key strengths is the active involvement of community-based organizations such as the Haritha Karma Sena and MGNREGA. These organizations are crucial in addressing sanitation and infrastructure challenges by leveraging local resources and providing labor. Several water recharge projects have also been implemented, helping to improve water availability and recharge groundwater levels, which is vital for long-term sustainability.**

**Strategies for Future Infrastructure Development:** To overcome the challenges and ensure sustained progress, several strategies have been outlined for the coming years. Effective monitoring mechanisms will be introduced at both the district and Panchayat levels to ensure that the development programs such as PMAY, SBM (Swachh Bharat Mission), and JJM (Jal Jeevan Mission) are implemented effectively. For the PMAY, a ground-level intervention approach will be taken, which involves directly addressing the beneficiaries concerns, ensuring active participation, and promoting the use of labor through the MGNREGA scheme. Additionally, there will be a proper pooling of resources from Gram Panchayats to speed up the construction of housing units. For the SBM program, one FSTP (Faecal Sludge Treatment Plant) project is being planned in Kayyur Cheemeni Grama Panchayat on cluster basis (Land already transferred to Panchayat department). This would cover three Aspirational block Grama Panchayats (West Eleri, East Eleri, Kinanur Karinthalam). This would lead to the improved sanitation standards beyond basic open defecation-free status. The goal is to implement proper waste management systems and improve sanitation in both rural and urban areas. The Jal Jeevan Mission is another priority area. It aims to provide every rural household with access to functional household tap connections (FHTCs). Although progress has been slow due to contractor delays in the construction of water treatment plants, significant strides are expected once the main components are completed. Currently, the FHTC coverage stands at 40.5%, but once the necessary infrastructure is completed, the coverage is expected to increase significantly.

**Funding Allocation and Future Plans:** In terms of funding, the LSGDs (Local Self Government Departments) have allocated over 12 crores



**for the effective implementation of the PMAY scheme. This funding will be converged with the LIFE Programme (Livelihood Inclusion and Financial Empowerment) of the government.**

## **2.2 Community Participation and Inclusion**

**\* 2.2.1** What steps the Block has taken to ensure people/Public Representatives/frontline Staff/development partners/other stakeholders are involved in Planning, strategizing and implementation of the programme (Number may be indicated of various stakeholders)?

**UNRAVELING OUR BHAGIDARI MODEL CHINTAN SHIVIR : A JOINT MEETING OF PEOPLE REPRESENTATIVES AND GOVERNMENT OFFICIALS** In the CHINTHAN SHIVIR, a BOTTOM-TOP approach was taken for the gap analysis in which the Sarpanchas, Standing committees, ward members, government officials actively participated in the session and also in the formulation of BDS. **SANKALP SAPATH:** Sankalp Sapthah was celebrated in the block from 3-9 October, helped to sensitize the the stakeholders and residents regarding ABP. The themes included SAMPOORNA SWASTHYA (HEALTH) SUPOSHIT PARIWAAR (NUTRITION) SWACHHTA(SANITATION) Krishi Mahotsav (AGRICULTURE) SHIKSHA-EK-SANKALP and SAMRIDDI DIVAS (SELF HELP GROUP) and the ending ceremony SAMAVESH SAMAROH. **DISTRICT MAGISTRATEs GRAMA PANCHAYAT VISITS AND MONTHLY MEETINGS:** The DM has visited all the Grama Panchayats himself and interacted with the Grama Panchayat sarphanches, members & panchayat officials. This personal visit to each grama panchayats fostered a strong collaboration between district administration & panchayats. Monthly review meeting Chaired by the DM and the entire program is reviewed in detail. We always ensure the participation from all Block-Gram Panchayath Sarpanch, Block District level officials in the meeting. The critical issues in the block are discussed and progress is appreciated. The "MICRO ACTION PLANS" regarding the KPIs were envisaged at the review meetings. **CONVERGENCE THROUGH PANCHAYAT LEVEL MEETINGS** We successfully run a decentralized monitoring mechanism, meetings at block, Gram Panchayaths meeting and sector wise meeting of departments. Online meeting were also undertaken. The projects related to KPIs submitted in the Annual Peoples Plan to ensure that the development gaps in each Gram Panchayat are addressed effectively. **SAMPOORNATA ABHIYAN - A JAN BHAGIDARI MODEL** Parappa block had made significant strides in the SA. In terms of health and well-being, one of the most impactful measures taken was the NCD Screening conducted across communities. This initiative saw a strong collaboration between Panchayats, and the district administration, officials and most importantly the residents. Additionally, peoples representatives, especially WARD MEMBERS were integral to the distribution of nutritional benefits to vulnerable groups, including pregnant women, lactating mothers, and children. The collective involvement of all STAKEHOLDERS, especially the frontline workers across all campaigns, including NCD, Poshan Abhiyan, Soil Health Card, KUDUMBASHREE & the Samapan Samaroh, were acknowledged with formal recognition, as these workers demonstrated exceptional dedication in their roles. All (595 of them) were awarded appreciation certificates from the DM for their exemplary contribution to ABP. **NITI AYOOG GRANT (3.5 CRORE)- PROJECT PREPARATION - A PARTICIPATORY PROJECT PREPARATION MODEL** The Panchayat institutions played a significant role in planning for additional resource allocations to strengthen the ongoing initiatives, the plan of actions prepared were discussed in the panchayaths and approved by the committees thus strengthening the power of decentralization; later the plans were discussed and approved by

**the Block and District committee. OTHER STAKEHOLDERS -i-LEAD - INTEGRATED LIVELIHOOD PROGRAMME FOR ENDOSULFAN VICTIMS AND DIFFERENTLY ABLED: ALIMCO & District Administration, i-LEAD Programme jointly conducted a ASSISTIVE DEVICES DISTRIBUTION to 186 differently abled people.**

**\* 2.2.2** What steps the Block has taken to ensure every citizen has access to basic services covered under the programme, also mention no of beneficiaries from Marginalised section e.g. PwD, SC & ST, Women etc.?

**MEN AND WOMEN:** All the 30+ population were screened for diabetes and hypertension. These basic health services helped people for their well being. PMAY scheme implementation helped people to get access to housing. **WOMEN:** As a part of the Sampoornata Abhiyan 1214 bank accounts were opened for different women SHGs. The Poshan Abhiyan scheme is providing the nutritional benefits among Pregnant and lactating mother where the coverage is saturated with 100%. Proper ANC care ensured maternal resilience. **CHILDREN:** Ensured nutritional security by providing SN to the children in aged between 6 month to 6 year (more than 14000 coverage). Provided drinking water & toilet facilities. As a part of the gap analysis of Anganwadis new projects for drinking water implemented through Grama Panchayats. **FARMERS:** 500 farmers were provided with soil health cards. This helps them to plan their crops and take informed decision of nutrition application. **REACHING THE UN-REACHED: SOCIAL INCLUSION OF MARGINALIZED COMMUNITIES DIFFERENTLY ABLED :** The District Administrations innovative project i-LEAD (Integrated Livelihood Programme for Endosulfan Victims and Differently Abled) is making impact all over the district. Artificial Limb Manufacturing Cooperation of India ( ALIMCO) conducted the DISTRIBUTION OF 186 ASSISTIVE DEVICES TO PERSON WITH DISABILITIES worth of 15 lakh. The assessment camp was conducted on 29th and 30th August 2024 and distribution on 23rd January 2024. Also youth festivals, special classes at the home for the differently abled students, medical camps were conducted by the block to ensure inclusiveness. **ST:** Parappa block is home to the 28,647 (2011 census) ST population. The document digitization campaign conducted to provide 6 basic documents to the ST communities. Basic document saturation programme is completed in two Panchayaths (Kinanoor Karindalam Panchayat completed in 2022 and East Eleri in 2023). We also promoted better supplementary nutritional outreach among the tribal hamlets located in the far flung areas with the help of frontline workers and peoples representatives. As a part of the Sampoornata Abhiyan launch programme we conducted a tribal medical camp which benefited 200+ ST population. Also Center for Research and Development (an NGO) with NABARD assistance had built 12 Artificial Recharge Structures which mainly benefited the population. **SC:** SC population attributes to 0.7% of blocks total population. SC promoters are tirelessly uplifting their community. As a livelihood promotion, musical instruments were distributed to 2 SC group( total 18 members) in June 2024. Also, IEC activities, medical camps, awareness programmes were conducted. How the additional allocation and Plan of action going to benefit the above mentioned sections. Standardizing sub centers through NQAS will be largely benefiting the marginalized session due to the geographical accessibility in the same, also as ST population is considered as vulnerable towards TB, the proposed diagnostic unit will be catering their needs. The kitchen shed and dining halls were proposed in the schools having highest number of marginalized population. So, the projects were carefully designed to ensure that the benefits are reaching at the right hand and no one is left out.

Note: A 3 Membered Committee (Experts from Ministries) will evaluate theme wise interventions, community participation and inclusion

3. Upload supporting documents :



[Download File](#)

4. Upload the relevant Photographs (Maximum 10)

Photo 1



**Chintan Shivir & Preperation of Block Development Strategy  
16 September 2023**

[Download](#)

Photo 2



**Sankalp Saptah**  
**3rd to 9th October 2023**

[Download](#)

Photo 3



**District Level BDS Review meeting**  
**21 June, 2024**

[Download](#)



Photo 4



**Sampoornata Abhiyan Campaign Launch - Sanjeevani Tribal Medical Camp**  
**4 July, 2024**

[Download](#)

Photo 5



**NITI Aayog**  
383,343 followers  
6mo •

Transforming Parappa into a model block!

Sampoornata Abhiyan, a flagship program under ABP/ADP was launched in Parappa block, Kasaragod district, Kerala.

Aiming to saturate 12 key indicators within 3 months, the initiative will focus on overall development and transformation of the block.

The launch event featured a Sampoornata Mela, stalls for beneficiary registration, cultural programmes, and a pledge to achieve saturation in all indicators.

Joining hands to achieve a healthy, empowered, and prosperous community!

**#SampoornataAbhiyan #NITIAayog #PMOIndia  
#BharatKeBadhteKadam #HealthcareInfrastructure  
#SocialDevelopment #Agriculture #PoshanAbhiyan**



**Sanjeevani Tribal Medical Camp**  
**4 July, 2024**

[Download](#)

Photo 6



Block Level Review Meeting  
17 August, 2024

[Download](#)

Photo 7



Sampoornata Abhiyan - NCD Diabetes & Hypertension Screening  
Night Camp

[Download](#)



Photo 8



Distribution of Soil Health Cards  
27 September, 2024

[Download](#)

Photo 9



**Sampoornata Abhiyan: A Journey of Progress and Empowerment!**

Achievements of the three-month-long Sampoornata Abhiyan were celebrated with a grand ceremony in Parappa Block, Kasaragod, Kerala, highlighting remarkable strides in community welfare. The event saw active participation from local leaders, officials, and residents, with programs celebrating the tireless efforts behind the campaign.

The program commenced with a Sampoornata Rally, featuring notable accomplishments such as the distribution of 595 certificates to frontline workers, key milestones in Non-communicable disease(NCD) screenings, and soil health card initiatives. Additionally, 1,214 new bank accounts were opened, keys were handed over to Pradhan Mantri Awas Yojana(PMAY) beneficiaries, and subsidies were provided to dairy farmers.

This campaign is a shining example of collective effort driving sustainable progress.

**#SampoornataAbhiyan #NITIAayog #PMOIndia  
#Agriculture #SocialDevelopment #SoilHealthCards  
#Health**

**PMO India Narendra Modi Rao Inderjit Singh  
Ministry of Information & Broadcasting,  
Government of India Press Information Bureau -  
PIB, Government of India DDNewsLive**

[Download](#)

Photo 10



Distribution of Assistive devices to differently abled people

23 January, 2025

[Download](#)

5. Provide the link/URL of the videos (Duration 3-5 minutes of each), if any, on implementation of Aspirational Block Program in your blocks.

<https://youtu.be/sLemJZfE><https://drive.google.com/c>[Add more](#)

☒ I, hereby, certify that the information and particulars furnished above are true and correct to the best of my knowledge .The nomination form is submitted on behalf of the DC/DM .

Name:

INBASEKAR K IAS

Designation:

DISTRICT COLLECTOR, K

Place:

KASARAGOD

Date:

14/02/2025