Respected Shri Nara Chandrababu Naidu ji,

Government of India have instituted ‘Prime Minister’s Awards for Excellence in Public Administration’ to acknowledge and recognize extraordinary and innovative work done by officers of the Central and State Governments. The Awards are presented by the Hon’ble Prime Minister on the occasion of the Civil Services Day on 21st April every year.

2. The following four priority programmes have been identified for the awards to be given on the Civil Services Day on 21.4.2019:-
   (i) E-National Agricultural Market (E-NAM)
   (ii) National Rural Livelihood Mission (NRLM)
   (iii) SAUBHAGYA (Pradhan Mantri Sahaj Bijli Har Ghar Yojana), and
   (iv) Mission Indradhanush

3. In addition, there is a category for ‘Innovations’. It would have two awards, one in environmental conservation, disaster management, water conservation, energy, education, health, women and child-centric initiatives, etc., and the other for aspirational districts for innovations falling under the Aspirational Districts Program (ADP). For these awards, in the first sub category Central/State Government organizations including districts are eligible to apply. For the Aspirational Districts category, only aspirational districts should apply.

4. The period of consideration for the awards is from 1.4.2017 to 31.12.2018.

5. Department of Administrative Reforms and Public Grievances (DARPG) has developed a portal for PM’s Awards and link to the same is available on website of DARPG (www.darpg.gov.in). The direct link to access the portal is http://pmawards.gov.in.

6. Government is keen to encourage a healthy competition among Districts for the awards which would go a long way in ensuring better service delivery for the citizens and good governance in the country. It is expected that each District shall choose at least one programme from the identified priority programmes. However, they may choose as many as they can from amongst the identified priority programmes, so that there can be wider participation.

7. I shall be grateful if you could issue necessary directions to the authorities concerned to accelerate implementation of the programmes, and motivate Districts to fully participate in the competition for PM’s Awards.

With best regards,

Yours sincerely,

(Dr. Jitendra Singh)

Shri Nara Chandrababu Naidu
Hon’ble Chief Minister
Government of Andhra Pradesh
Hyderabad